

1914

1914  
about 1914

1914



June 23, 1962.

Mr. Joseph J. Cummins,  
Editor, B'nai Brith Messenger  
739 S. Hope Street  
Los Angeles 17  
California.

Dear Joe:

Today I wandered into a most astonishing exhibition by an Israeli artist, which I would think that you, personally, and the Jewish community, in general, would be much interested in. The paintings are of Biblical inspiration, in fact, illustrative of the Bible as well as scenes of Israel, executed with a depth of feeling and originality of style that I searched for in vain during our recent visit to Israel.

The artist, Otto Schneid, lost his entire family at Auswitz and is a designer of a sculptured memorial for these six million victims. He is stopping here at the Garden Court Hotel in Hollywood with his wife, and frequent model, Miriam, who is a noted Israeli poet, whose book won first prize in a recent competition.

At a recent exhibition in Italy, one of Schneid's canvases was acquired by the famous Uffizi Museum, which with this acquisition, admitted the first of a living artist.

I found it amazing and inspiring that one who had suffered so unjustly and intensely, could reaffirm so passionately the promise of life.

The exhibition is held for the next two weeks at the Toporow Gallery, 7043 Hollywood Blvd., next to the Hollywood Roosevelt Hotel, with parking available in the Roosevelt Garage. The gallery is closed Monday, open from 2-7 every day except Saturday when hours are from 12-7.

The New York Journal American says: "Powerful in visionary realism and psalm-like in poetic ardor." La Nazione, Florence speaks of: "A spirituality which, in spite of reminiscences, is QUITE NEW, creates a new mythology, a new symbolism, a strongly emotional mysticism." (To quote a few of the critics.)

At any rate, the choice of gallery is unfortunate and the need of publicity is great. I do hope you can print a notice in this week's edition of the Messenger. According to the Nazione Sera, Florence, "This painting of Otto Schneid predicts the emergence of a NEW TREND OR ART." Viewing these paintings, the Jewish community, would find an experience, and a uniquely Jewish experience, something, not too easily come by in the field of art.

With Warm Personal Greetings from both Henry and myself and thanking you for whatever space you may see fit to give this material.

*Lelia*

Lelia Kauffman Fligelman, former social editor  
for Joseph Jonah Cummins--long, long ago--

LETTERPRESS  
PHOTO OFFSET  
SILKSCREEN  
PRINTERS

VAKIL & SONS  
PRIVATE LTD.

Registered Office:  
Vakils House,  
18 Ballard Estate,  
Bombay 400 001  
Phone: 269121  
Grams: BLADE, Bombay



**vakils**

Ref: ads:s:

July 10, 1973

Dr O.Schneid  
Source Books, Toronto  
Box 132, Station 'S'  
Toronto 20, Canada

Dear Dr Schneid:

Re: Printing of an Art Book

I have received your letter of June 22, 1973 pertaining to the printing of an Art Book. It was gratifying to hear from you; and I am glad that Mr Mansaram Panchal recommended our work.

A few years before, we printed an Art Book 'INDIAN ART', for Houghton Mifflin Co of Boston. The Book, authored by Prof. Galbraith and Prof.Randhawa, both very well noted as authorities on Indian Art, would probably answer all the queries stated in your letter. After considerable experimenting, the details of this Book were finalised - so it could be a good guideline for the Art Book you have in mind. This Book is very readily available in the United States and, I believe, also in Canada.

For preparing a comprehensive cost estimate for your Art Book, please let me have all details such as: No.of copies, No.of text and picture pages you expect the Book to run, No.and sizes of the monochrome and colour plates to be included, type of papers you have in mind for the text and plates and the size of the Book. If your Book would have the details on the lines of the Houghton Mifflin Book, then I think we can offer you a fairly accurate estimate at an early date.

Please do write to me all about it.

Kind regards.

Sincerely

Arun K.Mehta  
Manager